

**RADIO SCRIPT**

**JOB NUMBER: 16-ICP-0033**

**DATE: 7/6/16**

**Heating Season Radio -- :23 Radio Script / :07 Dealer Tag**

KeepRite Product Excellence:

V/O:

For decades, indoor comfort professionals have recommended KeepRite heating products for their proven performance. They offer cutting-edge features, like when paired with our Observer communicating control with Wi-Fi capability that lets you remotely adjust your home comfort settings. Call us today, and discover why so many pros trust KeepRite heating products to keep their customers cozy all winter long. With KeepRite, you can “go pro,” then let it snow.

Call (555) 123-4567 or find us online at ABCHVAC.com. KeepRite. The Pros Know.

KeepRite Dealer Quality:

V/O:

[Dealer name] are the proven pros who know how to keep you comfortable this winter. Whether you need a fall tune-up to get ready for winter or a mid-winter emergency repair call, the KeepRite team will always respond with pride and professionalism. Call us today, and discover why the pros recommend KeepRite heating systems to keep you comfortable all winter long. Trust KeepRite, and let the pros keep you cozy.

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KeepRite Service:

V/O:

Before winter gets brutal, you need to make sure your heating system is up to the challenge. [Dealer name] can perform a timely fall tune-up that might even help lower your winter heating bills. Call us today, and the KeepRite pros will make sure you stay comfortable all winter long. The pros know how important it is to get a fall tune-up before cold weather hits. Relax and let the pros handle it!

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